



## PATENTS

### UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	09/518,916	Examiner:	James H. Zurita
Filed:	3-3-2000	Art Unit:	3625
Inventor:	Lukas, et al.	Atty Ref.:	1160215-0531073
Title:	<b>System and Method for Optimizing a Product Configuration</b>		

### INFORMATION DISCLOSURE STATEMENT

In accordance with 37 CFR 1.97 and 1.98 Applicant herewith submits certain information that the Patent & Trademark Office may wish to consider in examining the above-identified application. The information is listed on the attached PTO/SB/08A and 08B. Copies of the information are also provided. Please treat such information as prior art until proven otherwise. No representation is made or intended that a prior art search has been made, that better information is available, or that the information qualifies as prior art or is material to patentability.

The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 06-2226.

Respectfully Submitted,

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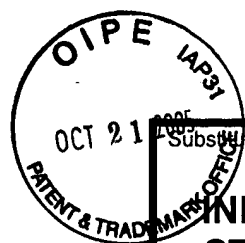
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Sheet 1 of 1

*Complete if Known*

Application Number	09/518,916
Filing Date	03/03/2000
First Inventor	Lukas, Andrew V., et al.
Art Unit	3625
Examiner Name	Zurita, James H.
Attorney Docket No.	1160215.0531073

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number - Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear
		US-2001/0032140 A1	10-18-2001	Hoffman	
		US-			
		US-			

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, columns, lines where relevant passages or relevant figures appear	T <sup>6</sup>
		WO97/44767	11-27-1997	Cook, et al.		
		WO98/32107	07-23-1998	Padwa.		
		EP 0 829 996 A2	03-18-1998	Brown, et al.		
		WO00/29977	05-25-2000	Mukherjee.		

**OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
		Retro search results for Abandoned Shopping Cart Problem Article.	
		Ginger Koloszyk, Abandoned "Shopping Carts" Pose Major Challenge for Internet Retailers, July 1999, Pages 41-44, Stores.	
		"Meet Lightspan - Lightspan's Management Team", <a href="http://www.lightspan.com/cgi-bin/ac">http://www.lightspan.com/cgi-bin/ac</a> , pages 1-3, April 18, 1996.	
		"Meet Lightspan - Expanding the Learning Environment", <a href="http://www.lightspan.com/cgi-bin/ac">http://www.lightspan.com/cgi-bin/ac</a> , pages 1-4, April 18, 1996.	
		Giuseppe Attardi, Antonio Cisternino, and Maria Simi, "Web-based Configuration Assistants", pages 1-9.	
		Wendell Lansford, "Real-time interactive sales and services across the Internet: Optimizing the customer experience", Call Center Solutions volume 17 number 5, pages 54-59, November 1998.	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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